

2016 PRAGUE MICE STATISTICS

Total number of events: 2 528

Total number of respondents: 38

Hotels: 24

DMC/PCO: 9

Venues : 4

Other: 1

Average length of meeting: 2,22 days

1. TYPE OF MEETING

Type of meeting - TOTAL	
Association conference/congress	183
Corporate meeting	1739
Incentive meeting	108
Other business meeting	457
Trade (Consumer) show	41

2. SIZE OF MEETING

Size of meeting - TOTAL	
10-49	1256
50-149	700
150-249	192
250-499	219
500-999	113
1000-1999	32
2000-2999	11
3000-3999	2
4000-4999	2
5000-5999	1

3. LENGTH OF MEETING

Length of meeting - TOTAL	
1 day	1239
2 days	444
3 days	356
4 days	200
5 days	125
6 days and more	164

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4. TYPE OF CLIENT

Type of client - TOTAL	
Intermediate agency	665
Direct client	1863

5. VENUE

Venue – TOTAL	
Hotels	2161
Congress centre	105
Other	230
University	32

6. PARTICIPANTS

Participants - TOTAL	
International	1236
Local	1292

7. ACCOMMODATION

Accommodation - TOTAL	
Yes	1108
No	1420

8. COUNTRY OF ORIGIN

Country of origin	TOTAL
Armenia	1
Austria	25
Australia	1
Belgium	45
Brazil	1
Bulgaria	1
Canada	9
Croatia	2
Cuba	1
Cyprus	4
Czech Republic	1654

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China	6
Denmark	10
Finland	9
France	41
Georgia	1
Germany	137
Greece	3
Hong Kong	3
Hungary	9
India	11
Iran	2
Iraq	3
Italy	46
Ireland	10
Israel	5
Japan	5
Korea, South	3
Kuwait	1
Luxembourg	2
Lithuania	1
Malaysia	2
Malta	1
Morocco	1
Mexico	2
Netherlands	18
Norway	9
Poland	11
Romania	2
Russia	15
Saudi Arabia	1
Seychelles	1
Singapur	1
Slovakia	17
Slovenia	1
Spain	21
Swaziland	1
Sweden	13
Switzerland	32
Taiwan	1
Thailand	5
Turkey	14
Ukraine	4
United Arab Emirates	2
United Kingdom	164
USA	136
Vietnam	1

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9. SUBJECT OF MEETING

Subject of meeting	TOTAL
Architecture	7
Arts	7
Agriculture	24
Commerce	159
Culture	27
Ecology & Environment	27
Economics	153
Education	109
IT & Telecommunications	213
Industry	232
Literature	3
Linguistics	2
Law	26
Medical Science	184
Management	63
Mathematics & Statistics	8
Pharmacy	244
Social Sciences	16
Sports & Leisure	53
Safety & Security	10
Science	24
Technology	162
Transport & Communication	43
Other	729