

PRESS RELEASE

New Websites of Congress Prague Awarded as One of the Best Digital Projects of Czech Travel & Tourism Industry

January 22, 2019, Prague - The Prague Convention Bureau is proud to announce that the websites of Congress Prague gained 3rd place in the category “Digital Project” of Czech Tourism Grand Prix. The awards ceremony took place on Thursday, January 17, 2019 at the GO and REGIONTOUR travel trade show in Brno, Czech Republic.

New web of the Prague Convention Bureau located on the link www.pragueconvention.cz was launched in April 2018 on the occasion of organization’s 10th anniversary. The project was recognized as the third best digital project of Czech tourism industry in the Czech Tourism Grand Prix project, organised annually by the COT media publishing house and Veletrhy Brno company. The first prize in the category went to the Regional Authority of the Pardubice Region with the tourist portal Vychodni-Cechy.info.

This year, the awards were handed over in five categories. The expert jury evaluated the registered projects in four categories, the winners of the fifth one – the Best Tour Agent – were chosen based on the voting of general public. “*We have observed the previous years’ trend of increasing quality of the registered projects being reconfirmed. While the Czech Tourism Grand Prix is a local competition, I am convinced that many of the presented projects would succeed on the international level too.*” commented Eva Frindtová, representative of the COT media publishing house.

About Prague Convention Bureau

Prague Convention Bureau (PCB) is a non-profit organization established in 2008. The company acts as an official representative of the Prague meetings industry and promotes the city as a one of the European leading congress destinations. Together with Czech tourism bodies, partners and members the PCB offers effective assistance in organizing conferences, meetings, seminars, exhibitions and incentive events in Prague.

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