





## PRESS RELEASE

## Prague Convention Bureau and Partners Invite Corporate Buyers to a Fam Trip and Workshop in February 2020

Prague, 15th October 2019 – Prague Convention Bureau together with partners organize a corporate fam trip and workshop, that will be held in Prague from February 2 to February 4, 2020. During the two-day joint event, 50 European buyers will get familiar with Prague MICE offer and key local suppliers.

Prague with more than 4,500 events per year, new congress centres openings and largest congress hotels renovations, is on the rise. Prague Convention Bureau together with partners invites European hosted buyers to attend a two-day fam trip to Prague. The fam trip will be accompanied by a B2B workshop offering prescheduled one-to-one meetings with key local suppliers. The program of the event includes also site visits of the Prague prominent venues and hotels, three different incentive programs and networking dinners.

The <u>registration is opened</u> until October 31, 2019, for up to 50 European buyers. The program of the joint event can be found <u>here</u>.

Official invitation is available for download on this link.

For a sneak-peek of the Prague fam trips, see the video here.

## About Prague Convention Bureau

Prague Convention Bureau (PCB) is a non-profit organization established in 2008. The company acts as an official representative of the Prague congress tourism and promotes the city as a one of the European leading congress destinations. Together with Czech tourism bodies, partners and members the PCB offers effective assistance in organizing conferences, meetings, seminars, exhibitions and incentive events in Prague.

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