

Social Media Competition: Czech Tourism Online Workshop “Czech Republic – your meeting destination”, December 2020

TO ENTER OR WIN THE COMPETITION, NO PURCHASE IS REQUIRED.

1. Eligibility: This Campaign is open only to those who are participating in the online workshop “Czech Republic – your meeting destination” and who are 18 years of age or older as of the date of entry. Employees of Prague Convention Bureau its affiliates, subsidiaries, advertising and promotion agencies, Prague Convention Bureau member entities and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable Czech laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Prague Convention Bureau as final and binding as it relates to the content of this Campaign.

3. Campaign Period: Entries will be accepted online starting Monday, December 7, 2020 and ending Thursday, December 17, 2020, 8 pm CEST.

4. How to Enter: The Campaign must be entered publicly (on public profile of person joining the contest, or company profile of the organization the contestant is working for) by using the hashtag #BakingwithPragueCVB using the online platforms as follows: Instagram. Number of posts per one contestant is not limited. The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Prague Convention Bureau. Optional verbiage to include: You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Prague Convention Bureau.

5. Prizes: One winner will be announced and will receive the prize. The Instagram post tagged #BakingwithPragueCVB with the highest number of likes wins the prize. If more posts show the same number of likes on the decisive date (December 17th, 2020, 8 pm CEST), the number of post comments will be taken in account in determining the winner. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by Prague Convention Bureau. No cash or other prize substitution shall be permitted except at Prague Convention Bureau discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Prague Convention Bureau to use Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Winner Selection and Notification: Winning posts will be determined by number of likes and comments as stated in paragraph 5 under the supervision of Prague Convention Bureau. Winner will be notified by means of notification within five (5) days following selection of Winner. Prague Convention Bureau shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 10 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all state and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT PRAGUE CONVENTION BUREAU'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

7. Rights Granted by You: By entering this content (e.g., photo, video, text, etc.), You understand and agree that Prague Convention Bureau, anyone acting on behalf of Prague Convention Bureau, and Prague Convention Bureau's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent. Optional verbiage for Contests: By entering this content, You represent and warrant that your entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of Prague Convention Bureau. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless Prague Convention Bureau from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which Prague Convention Bureau may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

8. Terms & Conditions: Prague Convention Bureau reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond Prague Convention Bureau's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, Prague Convention Bureau may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Prague Convention Bureau. Prague Convention Bureau reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. Prague Convention Bureau has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, Prague Convention Bureau reserves the right to seek damages to the fullest extent permitted by law.

9. Limitation of Liability: By entering, You agree to release and hold harmless Prague Convention Bureau and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

10. Disputes: THIS Campaign IS GOVERNED BY THE LAWS OF CZECH REPUBLIC, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.

11. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Prague Convention Bureau website. To read the Privacy Policy, click [here](#). Note: a privacy policy is optional but may be required when running a promotion on the web when using third party platforms or when using features from social channels. Including this information makes it clear to your users how you are going to use their information.

12. Sponsor: The Sponsor of the Campaign is Prague Convention Bureau Rytířská 398/26, 110 00 Prague, Czech Republic.

13. The Campaign hosted by Prague Convention Bureau is in no way sponsored, endorsed, administered by, or associated with Instagram.